

# Randolph Rocco

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## Instructional Designer / Developer / Curriculum Designer

Results-driven Instructional Designer with 25+ years of eLearning and training experience. Skilled in designing technology-based training modules from inception to deployment. Adept at working closely with managers, executives, professionals, departments, and training team members to design top-notch instructional materials. Fluency with design tools, multimedia applications, and web-authoring applications. Possess Microsoft Office Specialist certification in Excel.

*Instructional & Curriculum Design / User Interface Design / Content Development  
Project Management / Instructing & Coaching / Training Needs Analysis & Assessments*

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### TECHNICAL PROFICIENCIES

**Platforms:** Windows, Mac OS

**Learning:** AI Design Concepts, Adobe Captivate Suite, Articulate 360, Storyline 360, Articulate Rise 360, Gamification, Learning Simulations, TechSmith Camtasia and Snagit, Powtoon, HTML5,

**Tools:** Microsoft Office Applications (Word, Publisher, Access, Excel, OneNote, Visio, PowerPoint, Outlook), Adobe Acrobat, Photoshop, Paint Shop Pro, Premiere Pro, Adobe Audition, FrameMaker, QuickBase, SharePoint Designer, Microsoft Clipchamp, Microsoft Teams, Zoom, Agile Methodology, A.D.D.I.E., Lean Six Sigma Certificate, Information Mapping.

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### PROFESSIONAL EXPERIENCE

**Learning Program Consultant III (2023 – 2025)**

NASCO, Atlanta, GA

Work with NASCO stakeholders to define performance development and change management needs. Develop solutions that optimize adoption and performance outcomes. Manage all aspects of solution development and delivery and provide oversight on medium-large learning and change management projects. Ensure the quality and maintenance of assigned learning programs. Communicate to supervisors regarding the development and delivery of all services and projects/programs and the health and effectiveness of assigned learning programs.

**Key Achievements:**

- Design and develop blended learning solutions and online training using various development tools.
- Create job aids, and manuals to achieve desired learning objectives and publish content to the LMS site.
- Work effectively with others to achieve common goals and exercise effective interpersonal influence.
- Function as the liaison between vendors, internal team, and customers.
- Review and Quality Check coworkers' projects and documents.
- Conduct periodic internal 'train-the-trainer' sessions and Instructor-Led training for NASCO and parent company employees.

**Additional Experience:**

**Senior Instructional Designer**, Highmark Health, Inc., Pittsburgh, PA

**Learning Consultant / Sr. Instructional Designer**, HealthAmerica/Coventry/Aetna

**End-User Support Supervisor**, Kvaerner Davy

**Training / System Specialist**, Sarcom via Professional Services Group



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### EDUCATION AND TRAINING

**Master of Arts Candidate in Communications | Bachelor of Fine Arts in Theatre**  
Clarion University of Pennsylvania, Clarion, PA